

Ensuring access to quality education

Bharti Foundation was established as the philanthropic arm of Bharti Enterprises, back in 2000 with an aim to transform the lives of children and youth by proactively implementing and supporting programs in primary, secondary, and higher education as well as in sanitation.

7.30 Lakh

Students covered over 18 states in India to date

Education

Satya Bharti School Program

Our flagship initiative provides quality education to underprivileged children, completely free of cost, with a special focus on the girl child. Through our programs, we aim to create a lasting and sustainable impact on the communities especially around our 173 schools. We are constantly working towards finding innovative solutions through our primary, elementary and senior secondary schools, to create replicable and scalable components in the program.

173

Schools across 5 states

39,000+

Students supported (50.2% girl child and 76.2% SC/ST and OBC communities)





1,393

Teachers employed

Our students' achievements

- Two Satya Bharti Schools featured in Top 12 in DFC – UNICEF AtmaNirbhar YuWaah Social Design Challenge held at national level.
- Two students featured in Top 25 and other three students in Top 100 category in Ganga Quest competition (an online quiz on Ganga River initiated by the Ministry of Jal Shakti) held at national level.

SDGs impacted

	Goal 4 Quality Education
	Goal 5 Gender Equality
	Goal 6 Clean Water and Sanitation
	Goal 17 Partnerships for the Goals

- Eight students of the Jodhpur district declared winners in Inspire MANAK award held at district level for preparation of science project/model, organised by Department of Science & Technology and also awarded cash prize of ₹10,000 to each winner.
- Master Ananya Shukla of Satya Bharti School, Kurrian Kalan, Uttar Pradesh featured in Popular Choice Award in HDFC Bank art competition under Drawing category held at national level; she was also awarded a mobile phone for her achievement.
- Six students declared winners in PCRA (Petroleum Conservation Research Association) competition under Essay Writing, Painting & Quiz category held at national level.
- Master S. Sabarna of Satya Bharti School, Vadakudi, Shivganga (Tamil Nadu) secured 3rd position in Tamil short story writing competition held at state level. She was also felicitated by Superintendent of Police, Shivganga.
- 577 students featured in Excellence and Appreciation category in Swami Vivekananda Young Explorer, organised by Open links foundation held at national level.
- Over 15,500 students participated in 'Bricsmath', an online mathematics competition across BRICS countries for Grades 1 to 12. 9,267 students secured winning positions under various categories.
- 137 students got admission into various prominent schools like Jawahar Navodaya Vidyalaya, Aarohi Model School, Dr. BR Ambedkar Residential School, Swami Vivekananda Govt. Model School, Sewa Bharti Residential School.

Higher Education Program

We make meaningful contribution to the industry and society through our various higher education initiatives and scholarships programs for meritorious students.

- › Bharti Foundation entered into a strategic collaboration with Plaksha University in 2020. As part of this partnership, the construction of 'Bharti Academic Block' is now complete and the state-of-art building houses classrooms, faculty offices, labs, and lecture theaters. The university welcomed their first batch of students in November 2021. Seventeen students were granted scholarship under the Bharti Scholarship program. The Scholarship aims to support exceptional students from diverse socio-economic backgrounds to pursue full-time under-graduate studies at the University. The vision of Bharti Scholarship is to nurture these bright young individuals and empower them to become trailblazers of tomorrow.
- › Bharti School of Telecommunication Technology and Management, set up through a joint initiative of IIT Delhi and Bharti Enterprises, offers specialised courses in telecommunications.
- › Bharti Institute of Public Policy (BIPP), an integral part of the ISB Mohali campus, functions as an independent thinktank. The institute engages with policymakers by providing them critical, evidence-based analysis of public policy.
- › Bharti Centre for Communication at Indian Institute of Technology, Bombay nurtures knowledge in telecommunication and allied systems. The Centre hosted 18 research students and seven eminent speakers from across the world and has published 15 papers in international conferences and journals in the reporting year.
- › Bharti Foundation undertakes programs with various universities from time to time. On a regular basis, students from Newcastle University, UK, intern with Bharti Foundation to undertake research programs.

Education in rural India in post-pandemic world

Through its presence in 14 states, Bharti Foundation ensured that a large number of rural children in India continue to learn during the pandemic. Over 1,000 class-wise WhatsApp groups were created to reach out to Satya Bharti School students on their parents' mobile phones.

As the world gradually started to normalise, Bharti Foundation developed frameworks for reopening schools in a phased manner. It designed easy-to-understand protocols on physical distancing measures, prohibited activities that require large gatherings, staggered start and close of the school day, meal times, moving classes to temporary spaces or outdoors, and conducting school in

shifts to reduce class size. Detailed protocols on hygiene measures, including hand washing, respiratory etiquette, use of protective equipment and cleaning procedures were strictly followed. Initially, five Satya Bharti Secondary Schools welcomed their senior students; and gradually the elementary and primary schools opened their doors to resume classes safely.



Satya Bharti Quality Support Program

The Satya Bharti Quality Support Program was started with the objective to support government schools in becoming holistic institutions of learning. The good practices of Satya Bharti Schools are shared with the Education Department and school leadership and collectively the processes are implemented in government schools to achieve the following in 3-5 years:

- › Integrate a whole-school approach with the school leader's vision.
- › Introduce co-scholastic activities.
- › Dedicated pace and trajectory to bring about sustainable change.

691

Government schools supported in 11 states

200,000+

Students supported (49.7% girl child and 55.6% SC/ST and OBC communities)

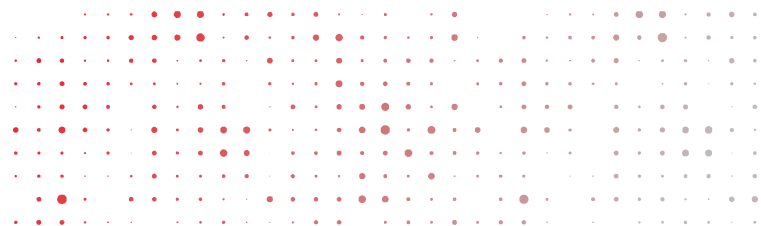
9,177

Teachers enrolled



Key achievements and highlights

- › Collaborated with Christ University, Bengaluru and developed a white paper on Quality Support Program, taking structured feedback from education departments of intervention states, principals, teachers and students from partner government schools.
- › Education departments of six states (Karnataka, Rajasthan, Jammu & Kashmir, Jharkhand, Delhi and Telangana) provided formal evaluation reports on the Quality Support Program, highlighting core areas of interventions and appreciating the outcomes.
- › Quality Support Program was completed in 212 schools; 112 were added in the program.
- › Learning with Leaders, a sharing platform for teachers, educationists and officials from partner states was re-instated; two webinars organised, reaching out to over 500 teachers.
- › School excellence program (for developing school leadership and action-oriented school development planning) for principals from 100 partner schools was initiated in Rajasthan, Jharkhand and Assam.
- › Teaching Learning Material (TLM) booklet based on innovative material developed by teachers launched – Jharkhand, J&K (Government of Jammu and Army Goodwill Schools) in partnership with education departments.
- › 153 Career Guidance Workshops organised covering over 1,500 students.
- › Students lecture series organised in which nearly 80 employees of Bharti Group conducted 70 sessions on the 'career paths' on selected themes, sharing their own life experiences.



Sanitation

Inspired by the Government's drive for cleanliness and sanitation, the Foundation launched Satya Bharti Abhiyan in August 2014, with an aim to improve sanitation conditions by constructing toilets free of cost for households without any toilets across rural & urban areas of Ludhiana and Amritsar to help improve sanitation conditions while encouraging a behavioral change in communities through Information, Education and Communication (IEC).

Under this program, separate toilets for girls in government schools in rural Ludhiana, and ladies' toilets for staff and visitors in various police premises under Ludhiana Police Commissionerate were also constructed.

217,129

Beneficiaries

32,149

Toilets constructed



Time to ACT



At Bharti, Corporate Social Responsibility (CSR) is a way of life. Employees seek opportunities to incorporate CSR within work-related areas and are driven by the core values to proactively look after the needs and interests of all stakeholders, including those of the communities and environment in which we operate.

A Caring Touch (ACT) – Bharti's Employee Philanthropy Program, is a product of this culture. It encourages employees to engage in terms of their time, skills, money or knowledge with either Bharti Foundation or other charities empanelled under The ACT program like National Association for Blind, CRY, Helpage India, SOS Village, Save Life Foundation, Alliances for People and Animals and The Banyan.

Giving back to the communities in Africa

Everyone at Airtel Africa feels strongly about supporting projects and activities that make a real difference to the lives of some of the most vulnerable and underserved people on the continent.

Airtel Africa has long been committed to giving back to the communities in which it operates by partnering with governments and non-governmental organisations (NGOs), and by reaching out directly to individuals and communities to address some of the socio-economic and environmental challenges that people around us face.

The corporate donations are in cash or kind, employees volunteer and offer support in a wide range of community programmes – because this is who we are as a team, and as Airtel Africa people. Our Group-wide approach to key community activities focuses on three main areas: **education, health and wellbeing, and disaster relief.**

Focus on education

We've been committed to supporting education in our communities for many years, because supporting child growth, development and wellbeing is important to everyone at Airtel Africa, and we know that education is a powerful tool for breaking the cycle of poverty and one of the best ways to close gaps in social inequality.

Our commitment to education is reflected in the fact that it is a prominent goal of our sustainability strategy, and our partnership with UNICEF, to enhance digital inclusion, especially for less privileged children in hard-to-reach locations.

Focus on health and wellbeing, and helping out in emergencies

The continuing Covid-19 pandemic has shown how challenging it can be to access healthcare. Since the pandemic began, we've been donating healthcare equipment to support governments and communities, and set up call centres in many markets to help health and security agencies deal with the crisis.

In June 2021, for example, we donated \$75,000 to the Nigeria Primary Healthcare Development Agency to support the rollout of COVID-19 vaccines in Nigeria.

In Madagascar, we donated oxygen concentrators worth \$11,500 to the COVID-19 Treatment Centre, and paid \$2,000 for PPE for health personnel in three public hospitals in Antananarivo. In Uganda, we donated four 10-litre oxygen concentrators to Bukwo General Hospital, Kampala.

And in Niger we provided support worth 65,000,000 FCFA (equivalent to \$100,000) to the government as part of the fight against the pandemic.

Focus on education spotlight

Kazipower – 'Girl power' – in Zambia

In 2021, Airtel Zambia partnered with the SMART Zambia Institute to provide digital skills training to school-aged girls in a new project called 'Kazipower' – Girls in ICT.

The project aims to support countries in developing digital skills, focusing on underprivileged and marginalised communities.

In Zambia, 150 girls from underprivileged secondary schools in three provinces received six months of ICT training designed to help them pursue careers in Science, Technology, Engineering and Mathematics (STEM).



Supporting graduates in Niger

Launched in April 2021 Niger office decided to encourage graduates from the community by offering a one-year internship to strengthen their skills and employability in our operations.

35 graduates join our teams, supported by Niger's National Agency of Employment. Three graduates have already been taken on by Airtel Niger as a result of the programme.

\$2.2 Mn

Total CSR expense in
FY 2021-22

Supporting our communities in Malawi

This year Airtel Malawi made donations around K25m towards the education and health sectors initiatives.

We partnered with the Ministry of Gender and donated Perkins Braille machines, Braille hand-frames, styli and embossed papers valued at K15m to various schools to assist students with visual challenges.

Also Airtel Malawi employees raised K10m (Malawian kwacha) and, in partnership with Onjezani Kenani's Private Citizens Initiative, supported Chiradzulu District Hospital in Blantyre by donating this sum towards construction of a solar powered water supply solution as part of #BeSmartBeSafe initiative.

Focus on disaster relief spotlight

Goma's Nyiragongo volcano programme in the DRC

The eruption of the 11,500-foot-high volcano Nyiragongo in May 2021 and resulting earthquakes killed at least 32 people and destroyed more than 3,600 homes, public buildings, schools and health structures.

Over 20,000 people were made homeless, around 400,000 were displaced, and businesses were closed for a week.

As part of our response to the emergency, Airtel Africa provided drinking water to displaced people in need and donated a daily allowance of free voice and data for people in Goma for several weeks. At the same time, we entered a two-year partnership with the OVG, giving them free internet to allow them to monitor the activities of the volcano, and supported the installation of 16 seismic probes and their required data connection.

Focus on health and wellbeing spotlight

A better future for mothers and babies in Uganda

In July 2021, we donated mobile ultrasound scan devices to the maternity health facility at the Bukwo General Hospital in Eastern Uganda, and provided training to midwives through the 'Safe Motherhood' programme.

The Airtel Safe Motherhood programme has sponsored two midwives from Bukwo General Hospital to undertake practical training in obstetric ultrasound services, which means they can now offer obstetric ultrasound care to the expectant mothers and follow up with primary care. More than 1,300 mothers have now had access to the mobile ultrasound scan service through the Airtel 'Safe Motherhood' programme.



Empowering refugees through financial inclusion in Uganda

According to United Nations figures, Uganda is Africa's largest refugee host, with 1.1 Mn evacuees calling it their new home.

Airtel Uganda has been supporting this new population for some years, including through our telecoms masts in the Bidi Bidi and Palabek Refugee centres. Now we're reaching out to the 'unbanked' refugee communities of Uganda, bringing them online with the offer of access to financial services and collaborating with the United Nations Capital Development Fund (UNCDF) to boost mobile money and bridge the digital finance divide.

At the last count, more than 25,000 refugees in Adjumani and Yumbe districts had been empowered with mobile phones, SIM cards and financial services.